



## **Moovit and Donkey Republic Partner to Offer a New Bike-Share Option in the World's #1 Urban Mobility App**

*European commuters now have more ways to travel at their fingertips*

San Francisco (CA, USA) and Copenhagen (Denmark) – March, 21 2019

Today, [Moovit](#), a leading Mobility as a Service (MaaS) provider and the world's #1 urban mobility app, announced a new partnership with Donkey Republic to add its bike service to the world's #1 urban mobility app. Not only can commuters access traditional bus, metro and train services through the free Moovit app but will now discover sustainable and efficient travel options from Donkey Republic's fleet, that save them time and reduce the need for a car for first and last mile options.

Moovit users will now be able to see Donkey Republic bike-share options on Moovit's "Nearby Stations" map view and when they locate their nearest bike, they will be directed to the Donkey Republic app to make their booking.

Dockless mobility has only recently launched, and consumer demand already is tracking with the early growth of ride-hailing services. More than 80 percent of all trips in urban areas are less than 10 kilometers and are best suited for micro-mobility vehicles. That explains how Donkey Bike riders biked 2.4 million kilometers in 2018. In Denmark alone, Donkey riders biked 1.31 million kilometers compared with 259,000 kilometers in 2017 — an increase of 427 percent.

Dockless transport service is a critical component in any MaaS platform. The multi-modality they offer expands the convenience and cost-effectiveness of public transit for riders everywhere. The wide range of non-fixed route services enables riders to tailor their commutes to their time and their terms, often resulting in shorter journey times. Dockless transit services also tend to be more environmentally-friendly, easing traffic congestion and reducing air pollution and greenhouse gas emissions.

“Simplifying urban mobility all around the world is Moovit’s mission. With the introduction of alternative transit options like bike-share, we can provide commuters more options for their journey, especially to help travel the first and last mile,” said Moovit Chief Growth and Marketing Officer Yovav Meydad. “Now, using Moovit, you can easily find a nearby Donkey Republic bike in eight cities in Europe, and new services added daily to allow people to have a custom multi-modal commute that satisfies their personal needs.”

Donkey Republic’s CSO, Alexander Frederiksen, says “We share the goal of easing mobility for commuters across Europe with Moovit and we consider the integration of Donkey Republic in its MaaS platform as a very natural move. We believe bicycles combined with mass transit is the most efficient, sustainable and fun way to move around cities and this partnership is an important step in this process.”

Moovit users will find Donkey Republic bikes on the Moovit app in Barcelona (Spain), Budapest (Hungary), Paris (France), Berlin, Munich, Freiburg and Hamburg (Germany), and Vienna (Austria) with more cities to be added. No other urban mobility app has the breadth or depth of dockless mobility providers around the world as Moovit.

The partnership coincides with Donkey Republic increasing its bike fleet from currently 8,000 to 14,000 bikes throughout 2019 in addition to adding new vehicle types including e-scooters, e-bikes and bike trailers in various cities. The new vehicle types will soon be visible in the newly released updated app in the different cities the vehicles will be available in. These new vehicle types will not only add to the convenience for Donkey Bike riders, but also add to the micro mobility mix.

## **About Moovit**

Moovit ([www.moovit.com](http://www.moovit.com)) is a leading Mobility as a Service (MaaS) provider and the world’s #1 urban mobility app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best

Local App by Google in 2016, finalist for Google's Build for Billions category in 2018 and one of Apple's Best Apps of 2017, Moovit launched in 2012 and now has 360 million users.

Moovit amasses up to four billion anonymous data points a day to add to the world's largest repository of transit data. The data gathering is aided by Moovit's network of more than 550,000 local editors called "[Moovitors](#)." These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 70 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its [suite of MaaS solutions](#) to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 2,700 cities, across 90 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.

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### **About Donkey Republic**

Donkey Republic is a global bike-share. Riders can find and rent a bike near them in 50+ cities around the world – via the Donkey Republic app ([iOS](#) and [Android](#)) or on [www.donkey.bike](http://www.donkey.bike). Donkey Bikes are placed around the city in publicly accessible locations and riders can pick up their bike 24/7 and unlock it via Bluetooth. They take their bike wherever they like during the rental period, lock and unlock, and return the bike to any virtual hub around the city, which is visible on the map in the app.

There are currently 8,000 Donkey Bikes globally with plans to increase to 14,000 by the end of 2019. The company is also planning to introduce other light vehicle types to its portfolio such as e-scooters, e-bikes and bike trailers.

Donkey Republic has developed the technology behind the concept, which the company continuously optimizes. In case of troubles with a Donkey Bike in any city, there is a support team available to assist in several languages.

Donkey Republic's mission is to get more people exploring the world on two wheels. It is based on the belief that cycling makes societies happier and healthier, and cities smarter and more

eco-friendly. The company has big visions for how it can contribute to positive urban mobility developments around the world.

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