



## Transit App Moovit Expands Crowdsourcing to Masses

*Version 4.13 for Android Further Empowers Users to Contribute Real-Time Transit Information, Such As Station Location Closures and Track Maintenance Updates*

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Moovit, the world's leading local transit app, is taking its foundation in crowdsourced data one step further by opening editing capabilities to all. Previously only available to members of the Moovit Community program, the new feature allows transit riders to help others to have the most up-to-date transportation information so that the transit experience is better for all. The newly-released Moovit version 4.13 for Android is available for immediate download.

Now, any Moovit user can help to suggest edits to data within the app, including edits to many attributes of a station, like its location on the map, name and whether it is permanently inoperative. Due to the way some data is collected, occasionally a station icon will be shown on the map *near* where the station is located (across the street, or a few yards away, for example), but not actually in its precise location. When planning a trip via the app, the station icon location on the map is taken into consideration in the routes a user will receive. If the station is actually located across the street from where the icon is seen on the map, the user may find their route inaccurate if they have to walk longer than expected to find the entrance.

The new update, coupled with Moovit's existing level of service reporting capabilities – such as elevator malfunction, cleanliness or crowdedness updates – gives users a comprehensive ability to quickly spot discrepancies and make changes that can help to improve the overall experience of their fellow transit riders, and even potentially avoid transit congestion, maintenance delays or other issues.

“We've seen such amazing success with our Community program, with more than 65,000 people worldwide signing up to become editors or ambassadors to improve the quality of our data, that we decided to expand upon this fundamental idea of the Community,” said Yovav Meydad, Moovit VP of Products. “We're now empowering all of our millions of users to make changes and improvements within the app. The more users that are involved in the process,

the better the data in the app becomes, and the more people we're able to help have smoother journeys on public transit.”

Users will now also be able to submit photos of bus stops as well as station entrances and exits, helping other riders to quickly recognize where they should be entering a station to find their train or metro line, which is particularly helpful in cases of unmarked or inconspicuous entrances. Edits to the station entrance and exit details will be moderated by existing Community editors and ambassadors for accuracy, with a goal of approving appropriate changes within 48 hours.

Download Moovit for Android today at the following link: <http://moovit.me/2aD9NKV>

### **About Moovit**

The Moovit app has everything you need to travel on public transport the smartest, speediest and easiest way possible. By combining information from public transport operators and authorities with live information from the user community, Moovit offers travelers a real-time picture and the fastest and most comfortable routes. Moovit users can also send active reports about their travel experience, such as bus congestion levels, cleanliness, and more. The more people use Moovit, the more real-time information concerning buses and trains is distributed. Live information received from travelers offers all users improved route plans and more accurate estimates about arrival times. Moovit is available and free to download in over 1,000 cities in 65 countries worldwide, and has more than 40 million users.