



Moovit Launches First Community-Mapped City in Canada: Durham, ON

Moovit Community Editors Help Bring Real-Time Transit Data to Durham Region

DURHAM, ON – January 13, 2016

[Moovit](#), the top local transit app in Canada, is now available in the city of Durham, Ontario thanks to the involvement of [Moovit's Community program](#). Two Community editors - Jordan Hollingsworth and Brandon Côté - volunteered their time and energy to map the Durham Region Transit system, making it the first ever Community-mapped city to launch in Canada. Because of their involvement, Moovit is currently the only transit app that provides transit riders with up-to-date data around transit schedules and lines.

“The Durham region needed something more advanced,” said Jordan Hollingsworth, Moovit Community Editor. “We are ages behind every other transit agency in the GTHA. Bringing people an easy way to plan a trip in the Durham region is a big accomplishment for us and the region.”

Moovit launched the Community program in February 2014 and has since been able to launch in over 100 Community-mapped cities worldwide. With an editor community of more than 30,000 people investing their time in keeping transit information up to date, Moovit is able to bring transit data to many regions and cities that other transit apps are unable to provide service for. Community editors use Moovit's editor platform, which allows users to map entire transit systems. Over 121 million people worldwide, that otherwise wouldn't be served, have access to necessary transit data and can enjoy smoother journeys on public transit thanks to Moovit's editor Community.

“The Community editors in Durham have helped us bring much-needed data to the region, and we're so thankful for all of our editors who volunteer many hours of their free time to help fellow transit riders get around their cities easier,” said Alex Mackenzie Torres, Moovit CMO. “It's been inspiring to see how passionate people are about making a difference in their local communities.”

“We’re thrilled that the Durham region is the first community in Canada to have benefitted from this one-of-a-kind approach to transit map-making,” said Brandon Côté, Moovit Community Editor. “When I tell my bus-riding friends about the app and they report back on how easy it was for them to use, and how it makes riding the DRT effortless, I find it all incredibly rewarding. It also makes me hopeful that many more of the 650,000 residents in Durham will consider using the DRT, now that we’ve taken the guesswork out of it for them.”

With service in 50 cities across Canada, more than any other third party transit app, Moovit holds the position as the number one transit app in the country, proving the model of scaling local transport services on a global level. Moovit is available in over 800 cities in 60 countries, and is translated into 40 languages worldwide for over 30 million users.

About Moovit

The Moovit app has everything you need to travel on public transport the smartest, speediest and easiest way possible. By combining information from public transport operators and authorities with live information from the user community, Moovit offers travelers a real-time picture and the fastest and most comfortable routes. Moovit users can also send active reports about their travel experience, such as bus congestion levels, cleanliness, and more. The more people use Moovit, the more real-time information concerning buses and trains is distributed. Live information received from travelers offers all users improved route plans and more accurate estimates about arrival times. Moovit is available in over 800 cities in 60 countries, and is translated into 40 languages worldwide for over 30 million users.