

**For Immediate Release**

**Open Data and Crowdsourcing: Hong Kong Tramways and Moovit set it to higher level of real-time passenger information**

(Hong Kong: 29 January 2018) Effective from today, Moovit and Hong Kong Tramways announced the integration of Tramways' Estimated Arrival Time (ETA) into Moovit app. The collaboration between Tramways and Moovit, the world's #1 transit app, is definitely a milestone in the continuous pursuit of excellence in service.

**Better connected tram network**

Tramways keeps on opening up its real-time information to smart transit apps with the aim of benefiting as many passengers as possible to access the point-to-point journey planning and the real time arrivals.

With the age of 113 years, Tramways remains young at heart. Since March 2016, the company is the first and unique transportation operator in Hong Kong that initiated open data and partners with already half-dozen transit apps. The tram ETA is also available on Tramways' own media: desktop and mobile websites, QR codes at tram stops, LED screens aboard the new tramcar generation.

**Crowdsourcing real-time information**

Moovit, which has more than 100 million users in 1,800 cities in 79 countries, has an unprecedented global network of more than 250,000 local editors, called Moovitors. Thanks to ground scouting and crowdsourcing, the Moovitors help the app to be more ubiquitous and more accurate than any other transit app in the world. The community of Moovitors makes Moovit the Wikipedia of Transit as the contributors are passionate about public transportation and helping Moovit achieve its mission of powering the future of urban mobility.

Emil Chan, a Hong Kong banker, entrepreneur, consultant and university lecturer, joined the Mooviter Community about a year ago. He was looking for an alternative public transport guide. "I searched online and found Moovit and I was invited to join the Community where I started to update the various lines of buses and ferries," Emil said.



### **About HK Tramways**

Hong Kong Tramways (Tramways) has been serving Hong Kong since 1904 and operates nowadays a fleet of 164 tramcars including 2 antique party tramcars and 1 unique “TramOramic Tour” sightseeing tramcar. It is the world’s largest fleet of double-deck tramcars in operation, carrying up to 200,000 passengers per day. Tramways keeps up efforts in developing a world-wide recognized icon while striving to go beyond the expectations of the 21<sup>st</sup> century passengers to offer the greenest, most affordable and most space efficient transport mode in Hong Kong.

Tramways is owned by RATP Dev Transdev Asia, an Asian joint venture between RATP Dev and Transdev, since April 2010.

[www.hktramways.com](http://www.hktramways.com)

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### **About Moovit**

Moovit ([www.moovitapp.com](http://www.moovitapp.com)) is the world's largest transit data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best Local App by Google in 2016 and one of Apple’s Best Apps of 2017, Moovit launched in 2012 and surpassed 100 million users in five years.

Moovit amasses up to 500 million anonymous data points a day to add to the world’s largest repository of transit data. The data gathering is aided by Moovit’s network of more than 250,000 local editors called “Moovitors.” These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its Smart Transit Suite of products to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on iOS, Android and the Web in more than 1,800 cities, across 79 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.