



Inter Milan Collaborates with Moovit to Improve Mobility for Football Fans in Milan

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Italian football club Inter Milan is collaborating with [Moovit](#), the world's #1 public transit app and leading Mobility as a Service (MaaS) provider, to help its fans arrive at matches at San Siro Stadium as well as all Italian and European matches, starting 3 February 2019 for the Inter Milan-Bologna game. Inter supporters will be able to receive detailed information on how to reach the stadium, and be guided to the specific and dedicated entrances via public transport.

For every game in the season, Inter fans can easily reach the stadium without using their car by using Moovit's trip plan, real-time arrivals and live directions. The collaboration will alleviate any worries that fans have about arriving or leaving a game, and allow them to travel with greater ease and convenience using Moovit's accurate and reliable transit information.

By downloading Moovit's free app on Android or iOS, as well as Moovit's Web App, you can find all transit updates and consider any service changes to ensure you have the most direct route so you never miss kick off. You will also receive notifications directly to your app if there are any changes to your route.

Inter's collaboration with Moovit is truly international and will help local fans as well as the growing number of tourists visiting the "second best European destination" according to the most recent "Best European Destination". Available in 44 languages, the Moovit app also helps fans of the visiting teams to use public transit to arrive at the stadium, as well as to explore the city.

"Inter Milan is the first team in Milan to have chosen to work with Moovit for its mobility needs. This is a team that has the highest average number of spectators in the current championship, and the only Italian team within the top ten European teams in terms of game attendance between August and December 2018," said Moovit's Director of Partnerships Samuel Sed Piazza. "This collaboration marks a solid commitment on

Inter's part to support sustainable mobility and for Moovit, represents an important recognition of the work that we're doing all over the world to facilitate and promote the use of alternative transit options."

"The agreement with Moovit, the world's number one public transit app, will help Inter's fans travel around the city and will allow them to reach all the stadiums that Inter will play at in both in Italy and in Europe." said Inter's Corporate CEO Alessandro Antonello.

"Users will be able to identify the best route to visit San Siro, the Inter Store, and all the stadiums that will host the "Nerazzurri" in a fast and sustainable manner, with public transit and sharing options available."

"This is an innovative agreement for the Club, which will allow us to further improve our fans' experience on match day, from home to the stadium and back," concluded Antonello.

With over 330 million users, more than 200 Italian cities mapped and covering more than 2,700 cities globally, Moovit is the most popular transit app in the world and more than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, and the 2018 Euroleague Finals have made Moovit their official transit app.

ABOUT MOOVIT

Moovit (www.moovit.com) is a leading Mobility as a Service (MaaS) provider and the world's #1 urban mobility app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best Local App by Google in 2016, finalist for Google's Build for Billions category in 2018 and one of Apple's Best Apps of 2017, Moovit launched in 2012 and now has 330 million users.

Moovit amasses up to four billion anonymous data points a day to add to the world's largest repository of transit data. The data gathering is aided by Moovit's network of more than 500,000 local editors called "[Moovitors](#)." These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its [suite of MaaS solutions](#) to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 2,700 cities, across 87 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.

NOTE PER L'EDITORE

Media Contact:
Samuel Sed Piazza
Director of Partnership - Europe
Email: s.sedpiazza@moovit.com