



## Moovit on the Move: Zero to 100 Million Users in Five Years

### *Transit Leader Posts 100 Percent Year Over Year User Growth and Now Covers Over 1,700 Cities Globally*

SAN FRANCISCO — 13 December, 2017

[Moovit](#), the world's largest transit data and analytics company and the #1 transit app, today announced it has surpassed 100 million users, a 100 percent increase in 12 months. The app now also is available in more than 1,700 cities across 79 countries.

These milestones bring Moovit closer to its vision of powering every urban trip in the world, making transit smoother for commuters wherever they are and whatever language they speak. Today Moovit supports 44 of the world's languages.

Not only is Moovit -- which yesterday was named by Apple as one of its "[Best of 2017](#)" apps -- growing its app's user base, the company also is helping municipalities improve their future of urban mobility. Moovit has built tools using its unrivaled repository of global transport data to help governments, urban planners and businesses better prepare for a changing urban landscape. Moovit generates a half a billion new transit data points a day from its users and community of 200,000 local editors called "Mooviters."

Moovit also has stepped up in providing accessible and more supportive transit journeys for users with visual, motoric and ambulatory disabilities. Moovit launched wheelchair friendly routes, first in London in June, then elsewhere in Europe and now in 10 cities in the U.S., including Boston, Chicago, Dallas/Fort Worth, Madison, (Wisc.), Miami, Minneapolis, Las Vegas, Los Angeles, Philadelphia, and San Diego. With 18.2 million adults in the U.S. who are unable (or find it very difficult) to walk a quarter mile\*, finding the most accessible route via public transit is important to allow them to travel smartly and smoothly. For those who can't drive, Moovit also reduces the stress of traveling on public transit, particularly to somewhere new or unknown.

"2017 was a significant year for Moovit," said Moovit Co-founder and CEO Nir Erez. "Doubling our users to 100 million in 12 months puts Moovit on a path to 1 billion users in the coming four years.

"This year Moovit also developed and started licensing the Smart Transit Suite. In addition, Moovit added multiple features in the app to help users with motoric, ambulatory and visual disabilities, and we launched the Moovit University Mapathon Program to empower students to improve their cities' transit systems.

“Clearly, Moovit is poised to be the brains and nerve center for the world’s urban mobility, and provide its citizens the simplest and smoothest way to get around,” Erez concluded.

Moovit was named by Apple yesterday as one of the “[Best of 2017](#)” apps, under the category “Sustainability” on the App Store.

## Sources:

\*[CDC](#)

## About Moovit

Moovit ([www.moovitapp.com](http://www.moovitapp.com)) is the world's largest transit data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best Local App by Google in 2016 and one of Apple’s Best Apps of 2017, Moovit launched in 2012 and surpassed 100 million users in five years.

Moovit amasses up to 500 million anonymous data points a day to add to the world’s largest repository of transit data. The data gathering is aided by Moovit’s network of more than 200,000 local editors called “[Moovitors](#).” These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as ride-sharing, short term car rental and local bicycle services, into its app. In 2017 Moovit launched its [Smart Transit Suite](#) of products to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 1,700 cities, across 79 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.