



GLOBAL MOBILITY APP PARTNER

Moovit to Help Fans Get to the International Champions Cup

Soccer Fans Will Arrive at Matches with Greater Convenience and Ease Due to Moovit's Global Mobility App Partnership with AS Roma

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[Moovit](#), the world's largest transit data and analytics company and the #1 transit app, will help AS Roma fans have a smoother journey to the International Champions Cup soccer matches across the U.S. this summer.

Moovit is a free public transit app (available on Android, iOS and the web) that provides real-time updates to transit routes, points of interest, get-off alerts and more in over 2,200 cities in 80 countries and 44 languages.

For all three AS Roma games, Moovit will provide special instructions for AS Roma fans about the best public transit routes to ride, including how to arrive at the dedicated fan areas and main gates in each stadium.

AS Roma announced Moovit as its Global Mobility App Partner in January 2018, helping local fans arrive with confidence and ease to the European games, so that they never miss kick off. 2018 is the fourth time AS Roma will participate in the International Champions Cup with games against Tottenham Hotspur on 26 July in San Diego, Calif., Barcelona on 1 August in Dallas, Tex., and Real Madrid on 8 August in East Rutherford, NJ.

With one click or tap of the links below, fans have a step-by-step guide to the game:

Games

https://moovit.me/Roma_Tottenham

https://moovit.me/Roma_Barcelona

https://moovit.me/Roma_RealMadrid

Stadiums

https://moovit.me/SDCCU_SanDiego

https://moovit.me/ATnT_Dallas

https://moovit.me/MetLife_NYC

Moovit has extensive experience partnering with major sporting events as well as cities and municipalities to help people make better use of public transit. Moovit was the official transit app for the city of Rio de Janeiro for the 2016 Olympics and collaborated with the UEFA EURO 2016 Fan Guide App to help soccer fans during that competition. More than 100 other events, venues and attractions have partnered with Moovit worldwide to help their patrons and fans use public transit.

“Whether it’s to save time, bypass auto traffic or avoid paying high parking fees, traveling to large sports events like the International Champions Cup is best done via public transit,” said Moovit VP Head of Global Communication Steve Swasey. “However, out-of-town fans or others who don’t routinely ride transit can become perplexed when deciphering the best route. Moovit removes the guesswork. By partnering with Moovit, AS Roma is helping their fans ride transit the smartest and quickest way so they have more time to enjoy the soccer, and less time worrying about how to get there.

“Moovit is the biggest and fastest growing transit app in the world with more than 200 million registered users in 80 countries”, Swasey added. Moovit can be used to search for any address or point of interest, like a sport stadium across the U.S.. The full list of cities can be found [here](#).

ABOUT MOOVIT

Moovit (www.moovit.com) is the world's largest transit data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best Local App by Google in 2016 and one of Apple’s Best Apps of 2017, Moovit launched in 2012 and surpassed 200 million users in five years.

Moovit amasses four billion anonymous data points a day to add to the world’s largest repository of transit data. The data gathering is aided by Moovit’s network of more than 350,000 local editors called “[Moovitors](#).” These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local

bicycle services, into its app. In 2017 Moovit launched its [Smart Transit Suite](#) of products to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 2,200 cities, across 80 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.