



Be My Eyes and Moovit join forces to make public transit more accessible in Norway, Sweden, Denmark and Finland & Iceland

Too often, public transit is insufficiently designed for people who are blind or have a low level of vision. Be My Eyes and Moovit are teaming up to pursue one common goal: to make public transit more accessible for people living with blindness or vision loss.

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Public transit is an integral part of urban metropolitan areas and is relied upon by millions of citizens. Blind or low-vision transit riders are frequently uncertain that they've caught the right train or that the bus they're waiting for will take them where they need to be. Be My Eyes and Moovit want to challenge obstacles relating to vision and access to make traveling individually with public transit more accessible for blind and visually impaired people.

[Moovit](#) is the world's largest urban mobility data and analytics company and the #1 transit app worldwide. By joining forces with Be My Eyes, the world's biggest online blind community and experts in visually assisting their blind and low-vision users, sharing knowledge within the areas of public transportation and accessibility is made possible. Moovit has already kickstarted the journey by making its app more accessible, in partnership with blind developer Adi Kushnir. VoiceOver and TalkBack are now available on every screen and with the addition of the Live Directions feature, blind and low vision users can get step-by-step GPS-style guidance for their journey and even receive alerts when their bus is arriving or when their desired stop is approaching.

As part of the partnership, Moovit users in Norway, Sweden, Denmark, Iceland, and Finland, will be able to easily navigate to Be My Eyes through a simple tap on the More Menu. This means that if they require any additional help during their journey, like finding their seat for example, it's even easier to access and will make the journey even smoother.

Moovit VP of Global Communications Steve Swasey said, *"We have taken many steps to ensure the Moovit app is accessible for users with blindness or vision loss, and we are always delighted to work with like-minded companies such as Be My Eyes to create a seamless experience for these transit riders."*

Be My Eyes CCO Alexander Hauerslev Jensen said, *"Be My Eyes believes that accessibility should be factored into every new idea or project. Transportation is a new venture that we're thrilled to collaborate on with Moovit, it means a big step forward for inclusion and accessibility."*

About Be My Eyes

Be My Eyes is an app that connects blind and low-vision users with sighted volunteers. Volunteers assist users through a live video connection and work together to tackle a range of tasks and challenges. With more than 90,000 blind and low-vision users and over 1,500,000 volunteers, the app harnesses the power of generosity, technology, and human connection to help blind and low-vision individuals lead more independent lives. The app is available in over 150 countries worldwide, and blind and low vision users can access live visual assistance in more than 120 languages.

Be My Eyes is free for both iOS and Android. Download Be My Eyes in [App Store](#) or in [Google Play](#).

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About Moovit

Moovit (www.moovit.com) is the world's largest urban mobility data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best Local App by Google in 2016 and one of Apple's Best Apps of 2017, Moovit launched in 2012 and surpassed 200 million users in five years.

Moovit amasses up to four billion anonymous data points a day to add to the world's largest repository of transit data. The data gathering is aided by Moovit's network of more than 400,000 local editors called "[Moovitors](#)." These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its [Smart Transit Suite](#) of products to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 2,500 cities, across 83 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.

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