



Leading Transit Data Company Moovit Appoints Frank Kopas as Vice President, Worldwide Sales

Kopas Will Build Moovit's Global Sales Organization for Its Mobility as a Service (MaaS) Solutions

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[Moovit](#), the world's largest urban mobility data and analytics company and the #1 global transit app, today announced the appointment of Frank Kopas as Vice President, Worldwide Sales.

Kopas brings 25 years of strategic and operational sales management experience in the enterprise software and Software-as-a-Service (SaaS) industries to his new role at Moovit. He now oversees the company's global Sales organization, which currently has staff in Europe, the Middle East, and the Americas. Kopas expects to add numerous Sales positions in the U.S. and abroad by the end of the year.

Moovit launched its suite of Mobility as a Service (MaaS) [products](#) earlier this year to license to governments, municipalities and transit authorities to help them improve urban mobility and increase riders' satisfaction around the world. Moovit expects to surpass one billion users of its app by 2021, and to expand significantly the number of cities that use Moovit's solutions to improve urban mobility.

"In the past year Moovit has experienced hyper growth as a consumer-facing company with its internationally-renowned free app and as a MaaS solutions provider," said Moovit Co-founder and CEO Nir Erez. "We needed an experienced Global Sales executive to manage our Sales process and growth. Frank Kopas brings his considerable skill sets to Moovit at the exact right time."

Kopas is based in San Francisco and reports to CEO Erez.

Most recently, Kopas was General Manager of the Americas at Aconex, a SaaS company providing collaboration solutions to the global engineering and construction market. He joined Aconex in 2012. The company went public in 2014, and was acquired by Oracle for \$1.2 billion in March 2018.

Prior to Aconex, Kopas spent seven years as Senior Vice President of Sales at Trilogy, the world's leading privately held provider of enterprise business applications to Global 2000 companies. Earlier he held sales management positions at several enterprise software

companies specializing in customer relationship management (CRM) and interactive customer support, business intelligence, and consulting services. These include iPhrase Technologies (acquired by IBM), Banter, Brio Technology, and Hewlett-Packard Company.

Kopas earned an M.B.A. degree from Ohio State University and a B.S.E.E. degree with Distinction from the University of Kentucky.

About Moovit

Moovit (www.moovit.com) is the world's largest urban mobility data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best Local App by Google in 2016 and one of Apple's Best Apps of 2017, Moovit launched in 2012 and surpassed 200 million users in five years.

Moovit amasses up to four billion anonymous data points a day to add to the world's largest repository of transit data. The data gathering is aided by Moovit's network of more than 400,000 local editors called "[Moovitors](#)." These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its [Smart Transit Suite](#) of products to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 2,500 cities, across 83 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.

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