



Moovit and Rock The Vote Simplify Getting to the Polls to Vote

Users of the world's #1 transit app will benefit from easy-to-navigate directions to fulfill their civic duty

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Together, [Moovit](#) and [Rock The Vote](#) are helping to facilitate voter turnout in the U.S. 2018 Midterms by making it as easy as possible for eligible voters to find out where to vote and get there via local mass transit. Rock The Vote, a non-profit organization focused on building the long-term political power of young people across the U.S. and Moovit, the world's largest urban mobility data and analytics company and the #1 transit app, will encourage users to plan their journey to their dedicated polling place and provide easy-to-navigate trip plans to get there.

Following a successful partnership during the 2016 U.S. Elections, Moovit and Rock the Vote are again working together to help eligible voters make their voice heard during the midterm elections by making it easier to find out where to vote and how to get there via public transit. All across the country, Moovit users will receive a pop-up reminder to vote in their app, and they can plan the best multi-modal route to their local polling place, whether it is by public transit, such as local buses and trains, or bike-sharing and ride-share services, providing a seamless experience for their journey.

In New York City and Los Angeles, voters will even find their poll locations on the Moovit Stations tab — an easy way to see nearby stations on a map and see arrival times for the lines. Users can quickly see how far they are from a station and when they have to leave to catch the next ride.

“We believe every American should exercise their right to vote,” said Steve Swasey, Moovit Global VP Head of Communications. “By partnering with Rock the Vote, Moovit is further empowering people with the best tools to help them get to their designated polling station via public transit.”

“The innovative work Moovit is doing through their continued partnership with Rock The Vote plays a pivotal role in ensuring that their millions of users who are young voters have the important information they need to not only register to vote, but get to the polls in the upcoming consequential midterm elections,” said Rock the Vote Director of Civic Technology

and Policy Jen Tolentino. “One key public transit destination that voters should not miss this year is the voting booth — and with polling place information now built into the Moovit app, it should be on the front of their minds to turnout and vote.”

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#).

About Moovit

Moovit (www.moovit.com) is the world's largest urban mobility data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Named Best Local App by Google in 2016 and one of Apple's Best Apps of 2017, Moovit launched in 2012 and surpassed 250 million users in five years.

Moovit amasses up to four billion anonymous data points a day to add to the world's largest repository of transit data. The data gathering is aided by Moovit's network of more than 450,000 local editors called “[Moovitors](#).” These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its [suite of MaaS solutions](#) to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 2,600 cities, across 85 countries, and can be used in 44 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.

About Rock the Vote

Rock the Vote is a nonpartisan nonprofit dedicated to building the political power of young people. For over 25 years, Rock the Vote has revolutionized the way we use pop culture, music, art and technology to engage young people in politics, registering and turning out millions of young voters on campuses, in communities, and online. Learn more at rockthevote.org and follow us on [Twitter](#), [Facebook](#) and [Instagram](#) at @rockthevote.