



‘Moovit Leaf Watch’ to Highlight the Worst Cases of Leaves on the Line

#MoovitLeafWatch takes aim at train delays and cancellations due to fugitive fauna - travellers encouraged to post images of offending leaves

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Leaves on the line? Moovit has you covered better than the withered foliage on the tracks of your commute.

Boldly defending travellers from the UK’s Autumnal shedding that clogs commutes, [Moovit](#), the world’s #1 public transport app, has launched the antidote to commuter woes during the season of mists and mellow fruitfulness with Moovit Leaf Watch (#MoovitLeafWatch), a campaign to advise, educate and entertain travellers as they navigate their way through Autumn’s most loved travel woe using the travel app and the most popular social networks including Instagram, Facebook and Twitter.

Train operators are keen to ensure they’re preparing for the Leaf Armageddon this year; Network Rail has announced a huge leaf clean up while Transport for London has even suggested implementing ‘glue trains’ to spray lines with glue and increase traction. Moovit’s Leaf Watch will keep travellers up to date with the latest news on where leaf fall is worst and which lines are the worst offenders.

Using Moovit’s unique crowdsourcing capabilities, the most horticulturally minded users can report their #MoovitLeafWatch findings inside the “Level of Service” section that can be found on every Line or Station screen of the app. To view leaf activity from other commuters’ #MoovitLeafWatch reports, a glance under “Line News” and “Station News” screens will reveal all.

Users of Instagram, Twitter and Facebook can also post photos of their favourite leaf lined tracks, stations submerged under leaf drop, or lines that are repeat offenders, tagging them with the #MoovitLeafWatch hashtag.

Yovav Meydad, Moovit VP of Product, said, “Moovit is ready to help for leaf drop. And you can do the right thing by your fellow commuters, report the fugitive fauna at #MoovitLeafWatch. Keep your eye on Moovit’s live updates and stay safe during this quintessentially beautiful British botheration. And, if you live in an area with particularly heavy defoliation, compost where you can.”

About Moovit

Moovit (www.moovitapp.com) is the world's largest transit data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Launched in 2012 and already with more than 80 million users, Moovit was named Best Local App of 2016 by Google.

Moovit amasses up to 500 million anonymous data points a day to add to the world's largest repository of transit data. The data gathering is aided by Moovit's network of more than 200,000 local editors called "Moovitors." These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its Smart Transit Suite of products to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 1,500 cities, across 78 countries, and can be used in 43 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.