



Moovit reaches half a billion users in 3000 cities around the globe

On a mission to cross one billion users and open service in thousands of additional cities by 2021, Moovit's unique ability to deliver an intuitive and localized urban mobility app in 90+ countries is what makes it a leader in the space

San Francisco - August 2019 - [Moovit \(www.moovit.com\)](http://www.moovit.com), the leading Mobility as a Service (MaaS) company and the maker of the world's #1 urban mobility app for iOS, Android, and the Web, is announcing that it has reached over half a billion users around the globe. From New York City to Nairobi, Moovit is also announcing that has reached and opened service in its 3,000th city across 92 countries around the globe, and is available in 45 languages.

This milestone achievement demonstrates Moovit's global mission to simplify urban mobility. Moovit's leadership in real-time multi-modal trip planning stems from more than eight years of optimizing journeys for urban riders, and partnering with thousands of transit agencies to provide the best way for anyone to get accurate transit directions and other urban mobility options. The company's proprietary multi-modal trip plan engine is based on Moovit's unique transit data model. Combining available public transit data, including timetables and real-time information from transit operators, with crowdsourced data from its more than 500 million users, and statistical schedules calculated using advanced data science techniques, Moovit has created the world's largest repository of transit data.

Moovit's global success can be attributed to its ability to localize, not just in dozens of languages, but also by truly understanding how users prefer to travel from point A to point B in each city. In addition to providing real-time transit information and step-by-step directions for bus, train, underground, and light rail routes, Moovit offers users in St. Petersburg, for example, transit information and directions with the local aquabus, while users in Manila have jeepney, Baltimore users have the water taxi, and users in Istanbul have shared route taxi options.

"Moovit continues to invest in upgrading the travel experience and grows daily at a fast and completely organic rate," said Yovav Meydad, Moovit's Chief of Growth and Marketing. "In just the last three months, 80 million people have begun using Moovit's iOS, Android, or Web platforms around the world. We estimate that by 2021 we will reach one billion Moovit users, and will provide guidance for all modes of transport in thousands of additional cities globally."

About Moovit

Moovit (www.moovit.com) is a leading Mobility as a Service (MaaS) provider and the maker of the world's most popular urban mobility app.



The Moovit free app on [iOS](#), [Android](#) and the [Web](#) guide people in getting around town effectively and conveniently, using any mode of transport. Introduced in 2011 it now serves over 500 million users in 3,000 cities across 92 countries.

For governments, cities and transit agencies, Moovit offers AI-powered [MaaS solutions](#) covering planning, operations and optimization, with proven value in reducing congestion, growing ridership, and increasing efficiency.

Industry leaders such as Microsoft & Uber have partnered with Moovit to power their mobility offerings.

###

Moovit Media Contact:
Sharon Kaslassi
sharon.kaslassi@moovit.com
+972-54-484-1405 (Cell)