

Delivering Real-Time Bus Arrivals in Palermo, Italy



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“The introduction of a real-time mobile information system provided by Moovit represents another important step in the management and use of the public transport service for our citizens and customers.”

Gianfranco Rossi, President of Azienda Municipalizzata Auto Trasporti, Palermo.



The Challenge

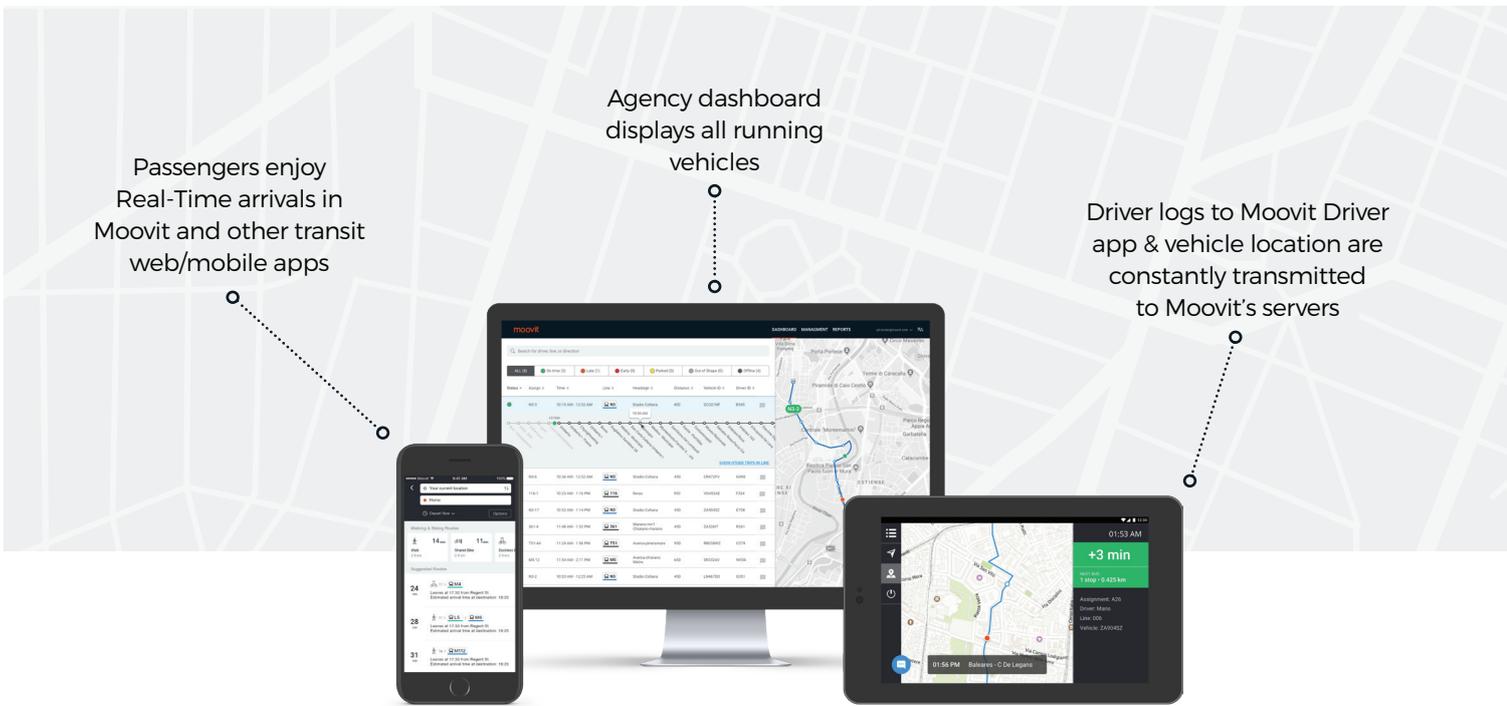
The city of Palermo, Italy wanted to deliver a more accommodating bus ride experience to residents and tourists via AMAT's public transportation provider.

It understood that providing accurate, Real-Time bus arrival information to riders was key for achieving this goal. Palermo needed a solution that would be simple-to-implement and use, as well as cost-effective – without the need for new and/or additional hardware.

The Solution

AMAT chose Moovit's TimePro, the most accurate Real-Time vehicle location system. TimePro enables the agency to increase ridership, enhance mobility in underserved areas and upgrade the operational efficiency of their bus fleets.

The solution delivers accurate Real-Time bus arrivals to Palermo's residents and visitors to better plan their journey on the go. It also provides an intuitive operational dashboard for the agency's operation manager to better control its fleet and increase efficiency. Full-deployment took less than two months. As of 2019, TimePro is being used on 37 buses throughout five lines.



i About AMAT

AMAT is the official company owned by Italy's City of Palermo to provide public transportation. They manage the public transport service throughout the entirety of the city. This includes buses and trams as well as mobility services as Car / Bike-sharing.

Reasons For Choosing Moovit's TimePro

- 1** An advanced and high-performing AVL solution
- 2** Solution scalability
- 3** Cloud-Based software that requires minimal set-up and fast deployment

MaaS Components



Real - Time
for Buses



Branded
Apps



Urban Mobility
Analytics



Payments
& Ticketing



On-Demand

About Moovit

Moovit is a leading Mobility as a Service (MaaS) provider and the world's #1 urban mobility app. Moovit simplifies urban mobility all around the world, making getting around town via transit easier and more convenient. Moovit helps municipalities, governments and transit operators improve urban mobility in their cities.

Learn more about Moovit's mobility solution and schedule a demo: sales@moovit.com