A Turn-Key Real-Time Solution for Efficient Operations in Salerno, Italy

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" We're using Moovit TimePro because its fleet monitoring system is less cumbersome than other systems we've used in the past, both in terms of equipment required on board the bus, and in terms of the financial investment "

Antonio Barbarino,
CEO of Busitalia Campania.

The Challenge

In Campania, Busitalia was looking for an innovative solution to provide Real-Time bus arrival information to residents and tourists. It further needed to expose Real-Time transit data via APIs.
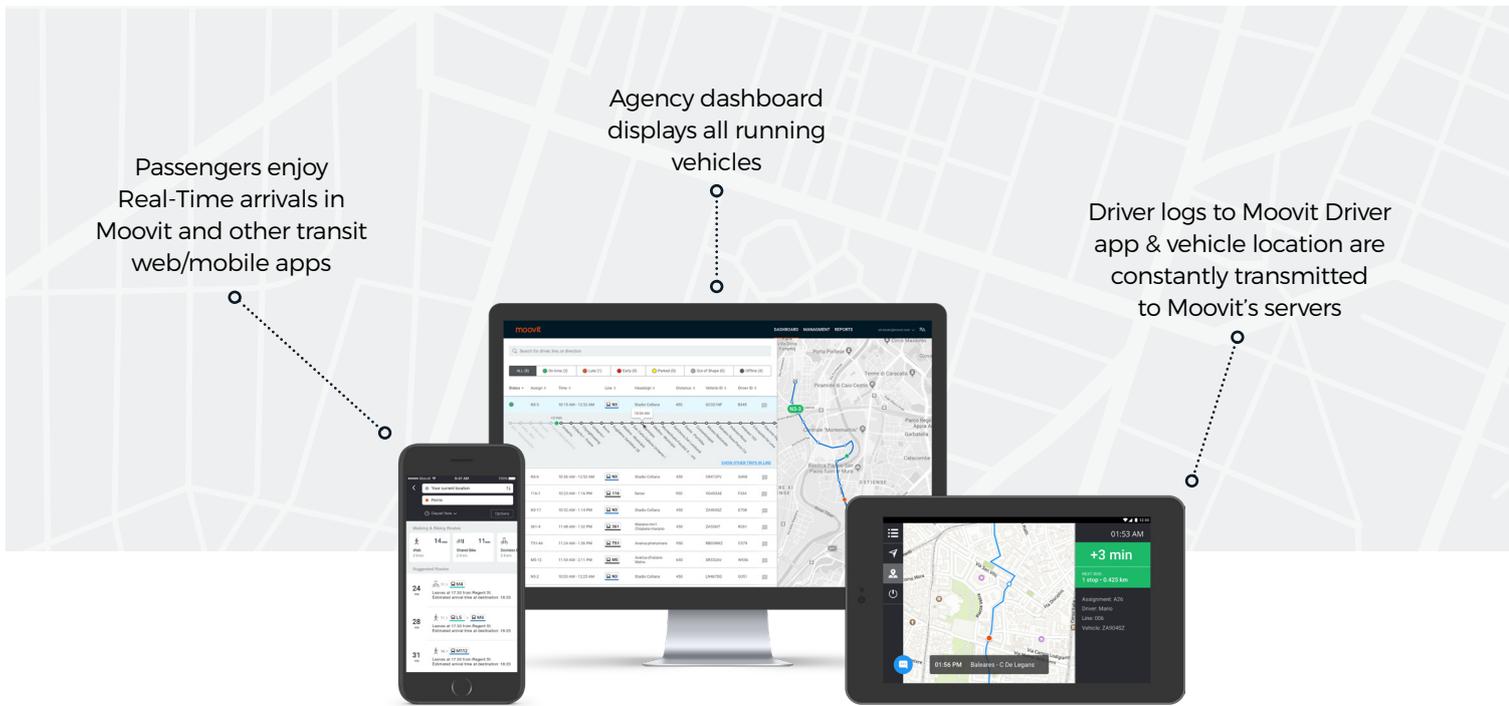
Busitalia needed to find a quick and easy-to-implement turn-key solution as it was essential to maintain continued operational efficiency while keeping transit flowing. The customer wanted a flexible solution, with the ability to integrate with future mobility platform components.

The Solution

To meet BusItalia's challenges in a timely manner, Moovit's easy-to-implement TimePro was utilized. Moovit TimePro is an innovative AVL cloud-based solution, requiring no custom hardware. It provides the most accurate Real-Time transit data.

TimePro provides aggregated data and statistics to optimize the fleet and increase customer satisfaction by way of Real-Time feeds and customized reports. Moovit further provides the extraction of On-Time Performance reports to help elevate BusItalia's level of service and meet the city's needs.

The solution's flexibility allows for BusItalia to integrate into additional systems in the future.

Passengers enjoy Real-Time arrivals in Moovit and other transit web/mobile apps

Agency dashboard displays all running vehicles

Driver logs to Moovit Driver app & vehicle location are constantly transmitted to Moovit's servers

ⓘ About Busitalia-Sita Nord

Busitalia-Sita Nord is part of the Gruppo Ferrovie dello Stato Italiane, that primarily operates local transport services in Veneto, Tuscany, Umbria and Campania. The company further operates in the Netherlands' Utrecht and Groningen-Drenthe regions.

Reasons For Choosing Moovit's TimePro

1 An innovative and high-performing AVL solution

2 Cloud-Based software that requires minimal set-up and fast deployment

3 Transit Data reports for fleet optimization and increased ridership

4 Solution scalability

MaaS Components

Real - Time for Buses

Branded Apps

Urban Mobility Analytics

Payments & Ticketing

On-Demand

About Moovit

Moovit is a leading Mobility as a Service (MaaS) provider and the world's #1 urban mobility app. Moovit simplifies urban mobility all around the world, making getting around town via transit easier and more convenient. Moovit helps municipalities, governments and transit operators improve urban mobility in their cities.

Learn more about Moovit's mobility solution and schedule a demo: **sales@moovit.com**