



Moovit Launches Emergency Mobilization On-Demand to Help Essential Workers During COVID-19

Moovit's new shared transit solution helps both public and private companies transform unused vehicle fleets into an on-demand service that safely and quickly gets essential workers to their destination

San Francisco - April, 2020 - [Moovit](#), the leading Mobility as a Service (MaaS) solutions company and maker of the #1 urban mobility app, is announcing the launch of its Emergency Mobilization On-Demand service. Created for transit agencies, and enterprises during the COVID-19 pandemic, Moovit's technology transforms vehicle fleets into an on-demand service to get critical workers to their destination without putting their health or others' health at risk. The new solution has already been implemented in a number of cities by large corporations to shuttle employees safely to work.

As COVID-19 continues to spread rapidly, the demand for public transportation around the world has [plummeted](#). Transit agencies and operators have significantly reduced their service, and are struggling to quickly readjust fixed routes during a rapidly changing situation. In addition, public organizations, and private companies alike, still need to provide essential workers, including medical professionals, supermarket employees, bank clerks, insurance agents, and others, with a safe way of getting to work. Alternatives to traditional modes of transportation must be introduced to grapple with the dramatic shift in getting around.

Moovit launched its Emergency Mobilization On-Demand service to provide both transit agencies and operators, and large corporations, with a transportation solution that is adaptable to fast-changing needs. In just a few days, Moovit's technology converts unused fleets into an On-Demand transit service for key workers, while adhering to local health ministry regulations. The platform is customizable and quickly adaptable to the specific needs of any transit agency, municipality, or enterprise. For example, while fleets run on-demand, the number of passengers allowed on board the vehicle at any time can be easily adjusted according to local regulations.

Riders, using Moovit's iOS or Android app, or transit agency app powered by Moovit, can easily request an on-demand or pre-scheduled ride, as well as select a pickup/dropoff location. Moovit's advanced algorithms will enable multiple riders to seamlessly share the ride, with a dynamic route and schedule.

Transit agencies and operators tapping into Moovit's Emergency Mobilization On-Demand, receive an opportunity to transform their existing resources into an altered form of transportation. Operator's control center staff will be provided with a web-based dashboard that offers a clear, easy-to-understand snapshot of their entire fleet that can be quickly acted upon.



“As a platform that millions around the world count on for public transportation and micro-mobility information and guidance, Moovit is closely monitoring the impact of the coronavirus on our users and partners, agencies and private companies,” said Yovav Meydad, Chief Growth and Marketing Officer at Moovit. “We are here to help. By simply converting existing resources into an alternative mode of transportation, we can help get essential workers to their destination in a way that keeps both them and the driver safe.”

Transit agencies, operators, and enterprises that would like more information can visit: <https://learn.moovit.com/emergency-ondemand-transit/>

About Moovit

Moovit (www.moovit.com) is a leading Mobility as a Service (MaaS) solutions company and the maker of the world’s most popular urban mobility app.

Moovit’s iOS, Android, and Web app guides people in getting around town effectively and conveniently, using any mode of transport. Introduced in 2011 it now serves over 750 million users in more than 3,100 cities across 100 countries.

Moovit amasses up to six billion anonymous data points a day to add to the world’s largest repository of transit and urban mobility data. For governments, cities, transit agencies, and private companies Moovit offers AI-powered [MaaS solutions](#) covering planning, operations, and optimization with proven value in reducing congestion, growing ridership, and increasing efficiency and asset utilization. Industry leaders such as Microsoft, Uber, and Cubic have partnered with Moovit to power their mobility offerings.