



Moovit and Aira team up to make public transit more accessible and inclusive utilizing Microsoft Azure Maps

Thanks to Moovit's Transit APIs offered via Microsoft Azure Maps, Aira agents can provide public transit navigation information to blind and low vision users so they can get around with more confidence and independence

Barcelona - November 19, 2019 - [Moovit](#), the leading Mobility as a Service (MaaS) solutions company and the maker of the world's #1 urban mobility app, together with Aira, the remote assistance app providing blind and low vision users visual information on demand from trained professionals, are announcing a collaboration with Microsoft Azure Maps that will make public transit more accessible for Aira's users around the globe.

Public transportation is the lifeline to jobs, education, healthcare, and more, yet many blind and/or low vision riders still have trouble getting to their destination. They may be uncertain that they've caught the right bus, or can't read the entrance sign they need to follow in order to access the subway. In addition, as populations age, the number of people experiencing age-related vision loss rises everyday. Moovit and Aira are joining forces in order to challenge these obstacles and make public transit more accessible and inclusive, empowering blind and low vision riders to travel with more confidence.

Through its mobile app or smart glasses, Aira connects users to trained professionals, called Aira agents, who can see a users' environment through their smartphone camera. This enables agents to describe objects, read signage, take and label photos, and more. Now, through this partnership, Aira agents can also help users navigate public transit more effectively with better, real-time data.

Utilizing Azure Maps, Aira agents can access efficient and reliable navigational tools to assist users in getting to their destination. The solution, powered by Moovit's Transit APIs to provide transit planning and navigation, enables agents to view and obtain information on multimodal trip planning, transit routes, and itineraries. Through the richness of Azure Maps, and its integration with the mobility information and navigation that Moovit provides, Aira agents can now provide users with navigation guidance for their journey, ultimately delivering the optimal user experience.



“The belief that mobility is a basic human right for everyone is the motivation behind this partnership,” said Yovav Meydad, Moovit’s Chief Growth and Marketing Officer. “Together, with Aira, we are aiming to make public transit more accessible and inclusive to blind and low vision riders. This will open opportunities for riders to travel more freely and independently, significantly impacting their life.”

“We’re excited to start this partnership with Moovit, and we aim to work together for a long time,” said Mike Randall, Aira’s CEO. “We’re perfectly aligned in our mission to make communities smarter and transit more inclusive. Microsoft Azure Maps, powered by Moovit’s mobility services, provides a more efficient and reliable navigational tool for our agents, which in turn helps us deliver a best-in-class user experience.”

“In Microsoft Azure Maps, we invested significant time and resources to define accessibility requirements, implementing capabilities for those with needs and pushing ourselves to service this segment of users,” said Chris Pendleton, Head of Azure Maps, Microsoft Corp. “We welcome Aira and Moovit to Azure Maps to help provide services to those who need it most.”

Aira provides full service in the USA, Canada, Australia, and New Zealand.

About Moovit

Moovit (www.moovit.com) is a leading Mobility as a Service (MaaS) solutions provider and the maker of the world’s most popular urban mobility app.

Moovit’s free app on iOS, Android and Web guides people in getting around town effectively and conveniently, using any mode of transport. Introduced in 2011, Moovit now serves over 600 million users in 3,000 cities across 94 countries.

Moovit amasses up to five billion anonymous data points a day to add to the world’s largest repository of transit & urban mobility data. The data gathering is aided by Moovit’s network of more than 600,000 local editors called “Moovitors.” These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 70% of the hundreds of cities Moovit opens every year and make Moovit the “Wikipedia of Transit”.

For governments, cities and transit agencies, Moovit offers AI-powered [MaaS solutions](#) covering planning, operations, and optimization with proven value in reducing congestion, growing ridership, and increasing efficiency. Industry leaders such as Microsoft and Uber have partnered with Moovit to power their mobility offerings.



About Aira

Aira is a technology company dedicated to making lives simpler and more engaging. Based in San Diego, California, we use the latest technologies to connect people who are blind, have low vision, or are simply aging into a digital world, with highly-trained professionals who provide visual information on demand. To learn more about Aira and what we're doing, follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#), or visit www.aira.io.