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# Expanding MaaS App Capabilities with Transit APIs

"The integration of Moovit's multimodal journey planning into Cubic's industry-leading mobile ticketing and payment offering in the Traveler Application from our Mobile Suite will offer a one-of-a-kind platform with a seamless, highly differentiated user experience."

**Bradley H. Feldmann**
Chairman, President, and CEO, Cubic Corporation

## The Challenge

Cubic Transportation Systems, a business division of Cubic Corporation, wanted to enhance its mobile suite offerings to advance the capabilities of public transit agencies and offer a true MaaS experience to commuters.

## The Solution

Cubic chose Moovit's rich transit APIs to integrate into their Traveler App. The APIs offer users real-time arrival information, nearby transit service lines, multimodal trip planning, and service alerts. With this powerful integration, Cubic will offer a platform that integrates ticketing and payments with a complete multimodal trip planner, allowing users to choose their travel options based on cost and length of the trip – and then pay for their whole journey.

## Results

Together, Moovit and Cubic will co-develop mobile apps that empower riders to plan multimodal journeys, and book and pay for them from a single platform. The solution will be available offered to Cubic's customers across the US. This is extremely beneficial for those customers to offer an enhanced MaaS experience for their riders.

"Cubic and Moovit share similar visions of the future of MaaS. Our technologies and abilities are complementary. This partnership is just the beginning of an alignment to serve the interest and operations of our customers – the public transit agencies," Bradley H. Feldmann said.

## ⓘ About Cubic Corporation

Cubic is a technology-driven, market-leading provider of integrated solutions that increase situational understanding for transportation, defense C4ISR, and training customers worldwide to decrease urban congestion and improve the militaries' effectiveness and operational readiness. Their teams innovate to make a positive difference in people's lives. They simplify their daily journeys. They promote mission success and safety for those who serve their nation.

## MaaS Components

| Real-Time for Buses | Branded Apps | Urban Mobility Analytics | Payments & Ticketing | On-Demand | Public Transit APIs |
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## About Moovit

Moovit is a leading Mobility as a Service (MaaS) provider and the world's #1 urban mobility app. Moovit simplifies urban mobility all around the world, making getting around town via transit easier and more convenient. Moovit helps municipalities, governments and transit operators improve urban mobility in their cities.

Learn more about Moovit's mobility solution and schedule a demo: **sales@moovit.com**