

Shaping the future of urban mobility with MaaS



The world's leading
Mobility-as-a-Service (MaaS) solutions company

At Moovit, it is our mission
to **simplify urban mobility**
around the world, and to
make it more **efficient,**
accessible, and sustainable.



Leading MaaS Solutions that Meet **Your City's** Needs

Moovit's Mobility-as-a-Service (MaaS) solutions make it simple for cities and transit authorities to introduce MaaS to citizens using a range of tools including **branded apps, on-demand solutions, mobile ticketing and real-time analytics.**

We simplify urban mobility by providing convenient and sustainable mobility solutions that encourage the use of shared mobility. In turn, this reduces congestion and pollution, while increasing safety and accessibility for all.

Our modular [MaaS platform](#) leverages our unique assets that power our consumer app and APIs:



The most advanced multimodal trip planner

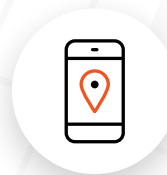


The world's largest and most accurate repository of transit data



The largest repository of people's movement data

Moovit's offering



Branded Apps



Payments & Ticketing



Urban Mobility Analytics



On-Demand



Real-Time for Buses



Transit Data APIs

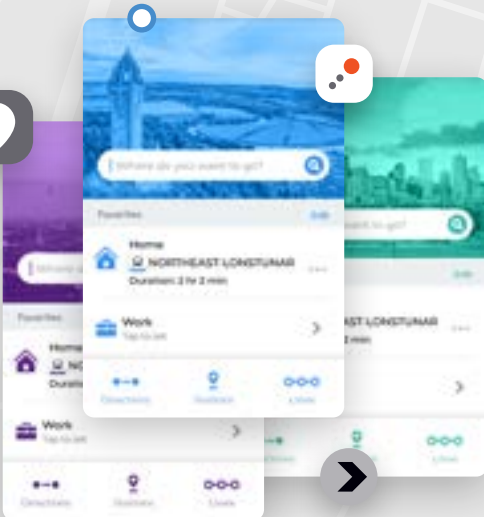


Branded Apps

The **Simplest** and Most Intuitive Mobility Experience

Moovit's Branded Applications — **Co-Branded** and **White Label** — are based on our world leading urban mobility app. Both solutions, offer a rich variety of customization options for your urban mobility needs.

Moovit's mobility app's features include multimodal trip planning, real-time arrival and service alerts, ticketing and payment integration, and all mobility options such as ride hailing, micro-mobility, car sharing and more.

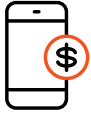


Co-Branded Application

Combining your logo on the Moovit app with access to millions of highly engaged existing Moovit users

White Label Application

One app for all your mobility needs –branded for your transit agency or city



Payments & Ticketing

A Seamless User Experience from Planning to Payment

We enable transportation authorities and agencies to provide a seamless Mobility-as-a-Service experience to their passengers. We integrate mobile ticketing solutions, allowing mobile payments and rewards programs.

“Cubic and Moovit share similar visions of the future of MaaS. Our technologies and abilities are complementary. This partnership is just the beginning of alignment to serve the interest and operations of our customers.”



Bradley H. Feldmann
Chairman, President and CEO
Cubic Corporation





Urban Mobility Analytics

Empowering the Smartest Decisions You'll Make

From solving congestion to deploying on-demand solutions, [Moovit Urban Mobility Analytics \(MUMA\)](#) provides insights about where, when, and how people move around your city.

Using advanced big data algorithms, we provide decision makers with detailed reports and insights they need to make the most cost-efficient and data-driven decisions for everyday urban mobility challenges, including:

- Zone Report
- Transit Line Report
- Transit Station Report





On-Demand

Identifying the Right On-Demand Service for Your City

Without real-time and historical data about traffic and passenger activities, it can seem impossible to plan and dispatch accurate and efficient on-demand transit services. Our unique approach to a successful on-demand solution includes two aspects: Planning and Operations.

[Moovit's on-demand offering](#) leverages the power of big data analytics to provide the most accurate and efficient solution for passengers and operations alike. Introducing planning before the implementation of the on-demand solution can make the difference between a successful and a failed project.





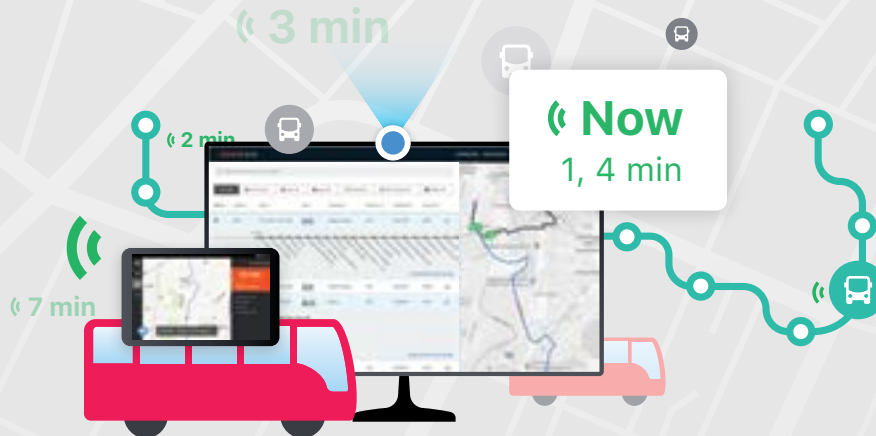
Real-Time for Buses

Earning Your Riders' Trust and Loyalty

[Moovit TimePro](#) is a cloud-based, turnkey, real-time vehicle location solution. It delivers the most accurate real-time arrival information to public transit riders, while also providing a real-time operations dashboard for administrators.

The solution is designed to provide public transit agencies of all sizes with:

- Real-time fleet management capabilities
- Exposure of real-time ETAs to end-users
- Transit data reports for fleet optimization
- A scalable solution for future integration





API

Providing Public Transit Data to Benefit Transit Riders **Everywhere**

In addition to our MaaS solutions, Moovit also exposes a set of transit APIs to support efficient and easy integration with any system and to provide the best experience for mobility users.

Our Transit APIs, used by our partners such as Microsoft, Uber and Lyft are a convenient and hyper-accurate way to integrate the best public transit options.

Key Capabilities

- Multimodal trip planning
- Step-by-step directions
- Real-time
- Nearby mobility options (lines, bikes, scooters)
- Alerts and disruptions

“We’re thrilled to be working with Moovit to enable real-time data and route planning in the Uber app.”



David Reich
Director, Head of Transit
Uber

“Moovit’s world-leading coverage will allow Azure to provide its customers with the most comprehensive and accurate transit data services.”



Tara Prakriya
General Manager, Azure Maps
and Connected Vehicles
Microsoft

Why Moovit?

800M+
users

3200+
cities

103
countries

45
languages

Unmatched Global Experience and Expertise

With over 800 million users, and operations in more than 103 countries, in over 3200 cities, we know your cities and towns.

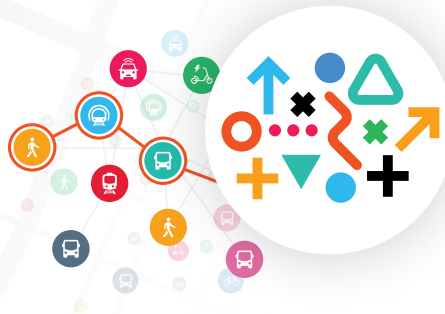
As urban mobility experts, we understand that each city and operator has different challenges. That's why our solutions are tailored and customized to your specific needs.

The world's largest repository of **transit data**

By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers the most accurate real-time picture of the best route for their journey.

We have established an unprecedented community of users who send active reports about their travel experience, such as bus congestion levels, cleanliness, and more, to help others have a better travel experience.

This is how we generate up to 6 billion anonymous data points every day, creating the world's largest repository of people's movement data, and driving unmatched insights to our customers and users.



The Clear Choice for Global Leaders



Our **Commitment** to Accessibility

Moovit has greatly invested in adding a range of accessibility capabilities into our app and, as a result, is considered a leader in accessibility.

These capabilities address users with blindness or low vision, ambulatory impairments and hand-motor disabilities.

Moovit is also the official partner of some of the most well-known accessibility organizations and companies in the world, including:

- ONCE Foundation
- Be My Eyes
- Discover my Route
- Aira
- RightHear



Moovit (www.moovit.com), an Intel company, is a leading **Mobility-as-a-Service (MaaS)** solutions company and the world's most popular urban mobility app, making getting around cities easier and more convenient. Hundreds of cities, municipalities, transit operators and companies like Microsoft and Uber license Moovit's solutions, and 800 million users use Moovit's free app on Android, iOS and the web.

To bring Moovit's leading MaaS solutions to your city we invite you to get in touch with us at: maas_solutions@moovit.com.

