



Moovit Opens First Office in Australia and Partners with Adelaide Metro to Provide Locals with an Easier Commute

On the heels of Moovit's acquisition by Intel, the Mobility as a Service solutions leader expands its footprint to meet the rapidly-growing demand of riders, transport agencies, and municipalities

Sydney - June 2020 - [Moovit](#), an Intel company, the leading Mobility as a Service (MaaS) solutions company and the maker of the world's #1 urban mobility app, is today announcing the opening of its first office in Australia, located in Sydney, to accelerate its sales and partnership activities and fuel the company's international growth across key markets. In addition, Moovit is unveiling its new partnership with Adelaide Metro as the transport agency's endorsed app, providing riders in Adelaide with the most robust journey planner, and comprehensive urban mobility information for the smoothest possible journey.

While Moovit's free consumer urban mobility app has been providing service to users across Australia and New Zealand for years, the physical presence of an office in Sydney will empower Moovit with a substantial platform to put its local partners and customers first. Its most recent partnership is with Adelaide Metro. The transport agency is endorsing Moovit to encourage passengers to use the most comprehensive and robust multimodal journey planner for a seamless journey experience.

Moovit's app is available for free to transport riders on iOS, Android, and the Web. It combines official information from Adelaide Metro as well as crowdsourced information to calculate the best route for each journey with urban mobility options like bus, tram, and train.

Moovit provides users real-time arrival information so they know exactly when their bus or rail service is arriving, a Live Directions feature with Get Off alerts to provide step-by-step guidance for the entire journey, and Service Alerts so users can avoid disruptions on their usual lines and plan their journey accordingly. The Moovit app is also accessible-friendly, empowering people across the disability spectrum to use transport with confidence. The app is optimised with screen reading features for low vision users, including TalkBack/VoiceOver capabilities, and identifies wheelchair-accessible routes and stations to offer the option of step-free, fully accessible routes for wheelchair users. Moovit's app is also designed with menus and buttons for those with hand-motor disabilities.

Each year, more than 80 million journeys take place on Adelaide Metro's transport network, and now thanks to this partnership, 1.3 million citizens in Adelaide can plan their journeys more easily.



“As part of our expansion and the reinforcement of our offering in Australia and New Zealand, it is important for us to further develop this rapidly-growing market,” said Yovav Meydad, Chief Growth and Marketing Officer at Moovit. “Our mission has always been about simplifying urban mobility for all. Our physical presence in Sydney will be advantageous for the municipalities, transport authorities, and private companies we partner with. Partnering with Adelaide Metro will help make urban mobility easier for riders, reduce congestion, grow ridership, and overall keep the city of Adelaide moving.”

“By providing better, faster, and more accurate information we are empowering public transport customers to make better decisions about their journeys, providing a better service,” said Stephan Knoll, Minister for Transport.

With more than 800 million users worldwide, in 3,200 cities across 103 countries, Moovit is the leading urban mobility app. It is available in 45 languages, so that people can ride transport easier everywhere around the world.

About Moovit:

Moovit (www.moovit.com), an Intel company, is a leading Mobility as a Service (MaaS) solutions company and the maker of the world’s #1 urban mobility app. Moovit was acquired by Intel in May 2020 to join forces with Mobileye and advance its MaaS strategy. Together, Moovit and Mobileye will accelerate the global adoption of autonomous transportation.

Moovit’s iOS, Android, and Web apps guide people in getting around town effectively and conveniently, using any mode of transport. Introduced in 2012, it now serves over 800 million users in more than 3,200 cities across 103 countries.

Moovit amasses up to six billion anonymous data points a day to add to the world’s largest repository of transit and urban mobility data. For governments, cities, transit agencies, and private companies, Moovit offers AI-powered [MaaS solutions](#) covering planning, operations, and optimization with proven value in reducing congestion, growing ridership, and increasing efficiency and asset utilization. Industry leaders such as Microsoft, Uber, and Cubic have partnered with Moovit to power their mobility offerings.

About Adelaide Metro:

Adelaide Metro is Adelaide’s public transport system, run by the Department of Planning, Transport and Infrastructure.

Adelaide’s transport system is extensive, accessible and responds to a variety of community



and individual needs services include buses, trains and trams throughout the greater metropolitan area.

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