Moovit Launches MaaS on a National Scale in Israel

Travelers will be able to plan their journeys and pay for public transit rides via the Moovit app without the need to handle cash, physical tickets, a card, or need to top-up passes in advance

Ness Ziona - December 2020 - For the first time in Israel, starting Tuesday, December 15, public transportation passengers will be able to enjoy a comprehensive Mobility as a Service (MaaS) experience - public transit information, travel planning and easy mobile payment - all in one application.

Moovit and Pango, the two most popular transportation apps in Israel, each with more than 2 million users in Israel, have teamed up to provide a solution that improves the payment and travel experience for passengers.

The move will revolutionize payment for public transportation in Israel: riders will be able to pay for public transit tickets via the Moovit app, without having to buy and top up a Rav Kav card in advance, and fear losing or forgetting it. Eliminating the need to use change to pay for bus tickets will enable frequent and infrequent public transportation riders, including tourists, to easily pay with the Moovit app. This mobile ticketing solution will be available on all buses in Israel, and starting on February 1, will also be available on Israel Railways and the Carmelit in Haifa.

This new service is also a revolution for riders in terms of fares. The app will calculate passenger's trips at the end of every month and charge them retroactively according to the most economical fare combination. The fare for each trip is calculated according to a new formula set by the Ministry of Transportation. It calculates the cost of the trip based on the travel distance traveled between six zones, with a daily spending cap and a discount on a monthly spending cap. Using the app, there'll be no need for passengers to commit in advance to a monthly, weekly or daily pass. They will only pay at the end of the month on the actual rides taken. Those entitled to reduced rates, such as youth, students, senior citizens and the disabled, will continue to enjoy them, by submitting an application for the discount on the app.

Beyond this new mobile payment and ticketing solution, Moovit will continue to provide public and shared transportation information on all travel routes in Israel, as well as multimodal routes including taxis, bicycles, shared scooters, carpools and more. With the launch of the payment service, Moovit users have all the info they need to plan a trip, stay updated in real time, and pay for public transportation in an easy and convenient way, via one app. Pango's role in this solution is to provide the technology for user accounts and payment clearing.

Here's how it works:

Moovit users don't need to download another app, just update to the latest version of Moovit.

On the Moovit home screen, users can easily sign up for the payment service and begin using it immediately after entering their payment details. When selecting a

means of payment, users with a Pango account will be able to link their account as the means of payment for public transit travel.

After the registration process is complete, users can launch the Moovit app when boarding a bus and select the "Validate" option. The phone's camera will be activated in order to scan a QR code sticker located near the doors of all buses in Israel. After scanning, select a destination station or travel distance, tap confirm, and the validation screen will appear. This will be presented to the driver or a ticket inspector upon request.

Currently, bus riders need to top up their Rav Kav card and pay in advance to enjoy discounts on monthly passes and other multiple trips. This will not be the case with the Moovit app, as payment will be determined at the end of the month according to riders' usage. At the end of each month, the cost will be automatically calculated to reflect the actual travel and the maximum discount the rider is entitled to. Users will also be able to find detailed information of their rides and charges at any time in the Moovit app.

"The launch of mobile ticketing in Moovit is an important milestone for public transportation in Israel", said Yovav Meydad, Moovit's Chief Growth and Marketing Officer. "From our vast global experience, we know that making transportation more accessible, as part of Mobility as a Service, increases riders' satisfaction and ultimately their loyal ridership. Moovit now has everything one needs to plan, pay, and ride - all from one app - which makes getting around more convenient and efficient."

About Moovit:

Moovit (www.moovit.com), an Intel company, is a leading Mobility as a Service (MaaS) solutions provider and the creator of the #1 urban mobility app. Moovit was acquired by Intel in 2020 to join forces with Mobileye and advance its MaaS strategy. Together, Moovit and Mobileye will accelerate the global adoption of autonomous transportation.

Moovit's iOS, Android, and Web apps guide people in getting around town effectively and conveniently, using any mode of transport. Introduced in 2012 it now serves over 930 million users in more than 3,400 cities across 112 countries.

Moovit amasses up to six billion anonymous data points a day to add to the world's largest repository of transit and urban mobility data. For governments, cities, transit agencies, and private companies, Moovit offers AI-powered MaaS solutions covering planning, operations, and optimization with proven value in reducing congestion, growing ridership, and increasing efficiency and asset utilization. Industry leaders such as Microsoft, Uber, and Cubic have partnered with Moovit to power their mobility offerings.

About Pango:

Pango (www.pango.co.il) is a popular app in Israel offering 2.3 million customers a comprehensive solution for smart transportation. Established in 2007, Pango began

as a mobile payment service and has, in recent years, expanded its platform to provide a variety of comprehensive payment solutions for drivers and passengers to enjoy smart transportation and improve their experiences by saving them time and money. The Pango app allows users to pay for parking across 70 authorities, hundreds of parking lots, toll roads, rescue services, refueling services, as well as make purchases at Sonol convenience stores. In addition, the company provides complementary services to its customers who own vehicles, including vehicle testing and car insurance. In 2018, Pango was selected by the Ministry of Economy as one of the 100 most innovative companies in Israel.