

Moovit TOD Privacy Notice (en)

Last Updated: July 04, 2021

Moovit App Global Ltd. (“**Moovit**”, “**us**”, “**we**”, or “**our**”) invites you (the “**User**”, “**you**” or “**your**”) to use the Transportation on Demand (TOD) services made available via our downloadable mobile application (the “**Moovit App**”) and related public transportation information services (collectively referred to as the “**TOD Services**”, as further detailed below).

Please read this TOD Privacy Notice (this “**TOD Privacy Notice**”) carefully before accessing and using the TOD Services. By accessing or using the TOD Services, you are accepting the practices described in this TOD Privacy Notice and the [Moovit Terms of Service](#). If you disagree to any term provided herein, you may not access or use the TOD Services.

The information collected regarding your use of the TOD Services is in addition to any and all information that Moovit collects through your use of the Moovit App, for which the [General Privacy Notice](#) applies. This TOD Privacy Notice is merely an addendum thereto and all Users remain subject to the General Privacy Notice. In case of a contradiction between this TOD Privacy Notice and the General Privacy Notice, this TOD Privacy Notice will take precedence with respect to the TOD Services. All capitalized terms not defined herein shall have the meaning attributed to them in the [Moovit TOD Terms of Service](#) and/or [Moovit Terms of Service](#).

Please note: you are not obligated by law to provide us with any information. You hereby acknowledge, warrant and agree that any information you do provide us is provided of your own free will and consent, for the purposes and uses described herein.

1. INFORMATION COLLECTED FROM YOU

Moovit may collect non-identifiable and anonymous information (“**Non-Personal Information**”) which consists of technical information and behavioural information, information regarding the activity of the User on the TOD Services, as generally described in the [General Privacy Notice](#).

Additionally, in order to provide the TOD Services, Moovit may collect individually identifiable information (“**Personal Information**”) of the User, such as, User ID (system generated unique identifier), Android ID (for Android devices), device properties (device type, operating system, device data), GPS, Metro ID, device language, advertising ID, IP Address, Appsflyer analytic data, Google analytics, ride history and usage data, email, FaceBook / Google profile, phone number, favorite locations of departure and destination such as your home or work addresses, and your usage information such as completed rides and search history.

For the avoidance of doubt, any Non-Personal Information that is connected or linked to Personal Information is also deemed and treated by Moovit as Personal Information, as long as such connection or linkage exists. It is your voluntary decision whether to provide any Personal Information, but such Personal Information is necessary for the provision of the TOD Services. Accordingly, if you choose not to do share certain Personal Information, we may not be able to process your requests and/or provide you with the TOD Services.

To enable us to perform our contract with you, we collect Non-Personal and Personal Information for the following purposes: (i) to provide you with and operate the TOD Services; (ii) to connect Users with TOD Operators and for purposes of the TOD Services; (iii) to verify the identity of the passengers and ticket holders; (iv) to be able to contact Users for the purpose of providing them with technical assistance, support, and collect feedback; (v) to be able to reply to User online queries; (vi) for customization and improvement of the TOD Services’ accuracy and interface and any technical integrations with the TOD Operators. In addition, where we are required by law, we may process or

disclose your information to (vii) comply with governmental agencies' requests and (viii) to comply with any applicable law or regulation.

For avoidance of doubt, Users must have a valid Moovit User Account in order to use the TOD Services and, as such, the information collected in connection with your Account registration shall be applicable to this TOD Privacy Notice. Moovit may thus use any information collected for your use of Moovit's services via the Moovit App in order to provide you the TOD Services. You represent and warrant that all information provided via the TOD Services is complete and accurate during the entire duration of your use of the TOD Services.

2. HOW WE USE AND SHARE YOUR INFORMATION

As part of the TOD Services, Moovit partners with Third Party Services, including TOD Operators and other partners, to provide you with TOD Services that allow you to seamlessly purchase transit tickets and/or ride on-demand transit solutions in selected service areas. In order to provide you with the TOD Services, Moovit needs to share certain information with the relevant TOD Operators and other Third Party Services, in accordance with our [General Privacy Notice](#) and this TOD Privacy Notice. To use the TOD Services, you will also be subject to the terms of carriage and privacy policies of the applicable TOD Operators.

User Data. In order to provide you the TOD Services and offer you a seamless user experience, we must share certain User data points belonging to you with the TOD Operators, as detailed in this TOD Privacy Notice. You agree and consent that Moovit may transfer your User data to the TOD Operators for the purposes set for above.

For the avoidance of doubt, Moovit may share your Personal Information in additional manners, pursuant to your explicit approval. Additionally, we may transfer, share or otherwise use anonymized, aggregated or non-personal information in our sole discretion and without the need for further approval.