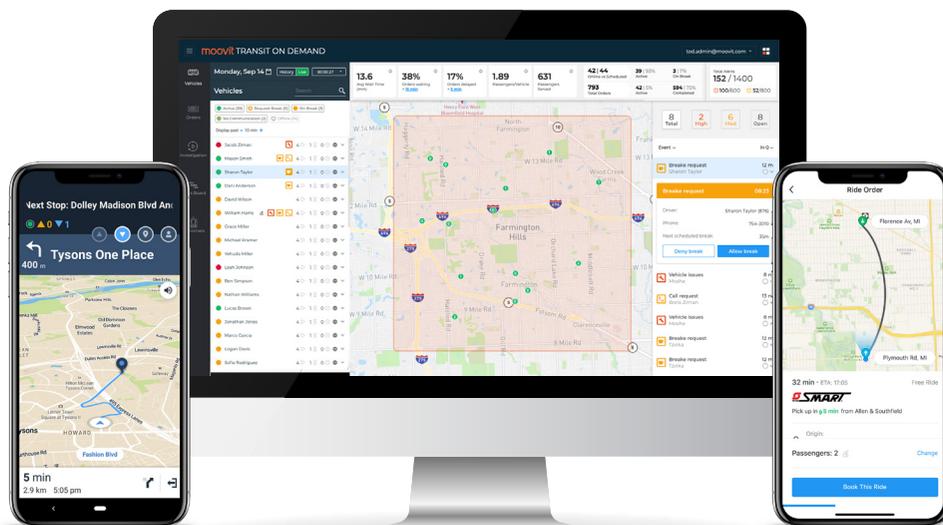# Blending Demand Response Programs to maximize operational efficiency with **Moovit's Mobility Management platform**

For decades transit agencies have been relying on technology delivered in a server-intensive architecture that is bloated with hundreds of features that no one knows how to use and some of which may be obsolete. Not only has this led to the underutilization of the software but the inconsistent application of the software by front-line users resulting in a dependency of manual work-arounds to simply produce tomorrow's schedule. We're now two decades into the 21st Century and **the industry needs a change**.

Tired of your agency lagging five or more years behind the current version of your legacy solution? Weary of complicated upgrades that take a year to complete? Moovit's mobility solution is a SaaS based solution built upon world-class infrastructure that supports over a **billion global users** and processes over six-billion data elements **each day**. Our SaaS offering is an ISO 27001 compliant, fully managed solution, which means we manage the hardware infrastructure, cybersecurity concerns, database, all backups, data archiving, software upgrades, and map upgrades in a **safe, high availability environment** to meet your mission critical solution.

Moovit's mobility solution is **highly automated**, intentionally designed to **reduce manual processing and inconsistent operational decisions.** Don't worry, we continue to allow operations staff to override the system, on an exception basis, similar to a pilot overriding the aircraft's guidance system. Our intuitive design makes for light training and quick on-boarding of employees.

The simplest, most intuitive Mobility App in the world is changing the delivery of Demand-Response transportation in North America

Behind-the-scenes, the same teams of **software engineers** and **data scientists** responsible for guiding Moovit's **autonomous vehicles** have developed **state-of-the-art** algorithms to offer solutions, assign trips, route drivers and assign driver's breaks. Moovit's machine-learning and artificial intelligence makes consistent operational decisions based upon agency goals and objectives.

Moovit's decision-making platform provides smart multimodal trip planning by connecting bus, rail, ADA Paratransit, Microtransit, Senior Transportation, Micromobilities and other programs and services under the oversight of the transit agency. With integration to the most popular fare collection vendors in North America, your passengers can plan, pay and ride all your services from a single App, the most popular mobility app in the world. Simple pricing. No modules. Just features.

Moovit, an Intel company, has the financial backing, resources and vision to connect mobility throughout the world. With demand-responsive deployments on four continents and over one billion users of the Moovit mobility platform. Moovit has the **Strength, Experience,** and **Vision** to reimagine your mobility platform.

The software your agency is using to manage demand-response services has failed to evolve for the past twenty years. There is a high probability your agency has been approaching the delivery of demand-response service the same way for the past twenty years. **We need a change** and we invite you to take a look at the future of mobility.

Meet the Expert:
The design of Moovit's mobility solution is being led by industry expert, Jeff Zarr, who has over 35 years of experience in the demand responsive transit field. Jeff's experience includes public and private sector demand response operations and management along with a variety of product development, consulting, and analytical roles.

You can contact Jeff at: 📱 941-780-0751   ✉ jeff.zarr@moovit.com

Let's Talk: To set up a demonstration or speak with a member of the Sales staff, please contact Chrystal Robinson at **chrystal.robinson@moovit.com**

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Moovit, an Intel company, is a leading Mobility as a Service (MaaS) solutions provider and creator of the #1 urban mobility app **www.moovit.com**